



Overview

Calling Cards business is one of the top-entry businesses in the VoIP Industry. The foundations of that trend lie above all in the reduced credit risk for VoIP providers, reduced operational costs, and the convenience for the end customer.

EyeBill Prepaid Calling Cards™ aims to address the needs of start-ups and medium-sized companies who appreciate the advantages of VoIP Calling Cards business model.

» Who is that solution designed for

- Start-ups planning to enter the VoIP Business
- Existing VoIP operators/call shop owners who aim to expand the range of their VoIP services and increase profitability
- Existing VoIP operators with large and growing customer base, which requires a very flexible solution for targeted marketing
- Existing VoIP operators who need more stable and full-featured calling cards billing system
- Calling card overseas agents who would like to bypass country-specific regulations regarding VoIP licences

» What is EyeBill Prepaid Calling Cards Solution™

With EyeBill, prepaid calling card services are just as easy to implement as to make a few entries into the system and your business is on its way.

EyeBill Prepaid Calling Cards provides full debit services, including disposable and rechargeable cards. It is designed for easy creation of card batches by using EyeBill Lot- and PIN Generation tools.

Prepaid calling cards clients receive service precisely for the prepaid card amount - the system keeps track of the customer account balance, reducing it according to service usage. The EyeBill Client Monitor allows prepaid calling card owners to view detailed information of their call history and remaining balance.

This solution provides also a real-time payment database for tracking, viewing and editing payments entered into the system.

A single calling card can be used to support both voice- and internet services.

>> Highlights

- Rechargeable and non-rechargeable calling cards
- Retailer management
 - » Profile creation
 - » Setting and changing the retailer's commission amount
- Client Monitor for calling card owners to check their remaining balance
 - » Comparative call history
 - » Total number of voice calls and minutes
 - » Total cost of calls and remaining balance in the calling card
- Implementation of sophisticated pricing plans and promotions
 - » Progressive pricing based on call duration
 - » Cross-product discounting
 - » Bundling of value-based services
 - » Optional connection charges for the end-customers
- High customization
 - » Creation and definition of User Profiles
 - » Creation of groups and change of group status
 - » Modification of Group rights
- Flexible rating and taxation
 - » Numerous lot activation schemes
 - » Lot payment options for retailers
 - » Destinations and destinations groups management
 - » Call rates management
 - » Charges Management
- Reliability
 - » Fast PIN activation and deactivation
 - » Fraud detection
- Effective management tool
 - » Prepaid Cards Revenue report based on different variables (Account, Call, Client, Invoice, Key Account, Office, Payment, Retailer, PIN Inventory Report)
 - » Predefined report
 - » Special customized reports
- User-friendly
 - » Automatic prepaid lot and PIN generation
 - » Card reporting tool

Calling Cards Module Screenshot 1

Card Lots

1	00002	Recharge	add
2	0001	Recharge	add
3	0002	Recharge	add
4	0003	Recharge	add
5	1	Recharge	add
6	10	Recharge	add
7	12345	Recharge	add
8	2	Recharge	add
9	200	Recharge	add
10	2004689	Recharge	add
11	23	Recharge	add
12	234	Recharge	add

From 1 to 12 of 33
+begin +prev | next+ end+

General

Create New Card Lot

Status: Active Suspended
 Lot Number: 00034587
 Activation Type: Today On Date Postpone
 Activation Date: 10/20/2005 MM/dd/yyyy
 Expiration Date: 10/20/2007 MM/dd/yyyy
 Time Unit: 12 months
 Currency: US Dollar
 Prepaid Amount USD: 50
 Operator: Verizon EAD
 Rate Card Name: [Find]
 Num cards in lot: 20
 Language: English
 Is Promo Lot:
 Serial Number Start: 9990051
 Client ID: 5 PIN: [Find] BNET Username: [Find]
 Create dial-up account:
 Use PIN as dial-up password:

Special Rates

No	Rate Card Name	Gate IP
[Find]	[Find]	[Add Special Rate]

[Save] [Reset]

» Benefits

- Monitoring of card retailers' activity
- Up-to-date and reliable call statistics to aid decision-makers
- Trustful client relationship
- Decreased time costs
- Targeted marketing and customization
- Low project cost as compared to the nearest competitor
- Ability to test unlimited pricing schemes
- Calling cards and internet services with a single product

Calling Cards Module Screenshot 2

Retailers

1	BYR	Order	Fax	Cancel
2	Idilia	Order	Fax	Cancel
3	Naurice Gerard	Order	Fax	Cancel
4	Stevens Ltd.	Order	Fax	Cancel
5	Trade Ltd.	Order	Fax	Cancel

From 1 to 5 of 5
+begin +prev | next+ end+

Order Cards Overview

Retailer: BYR

ABCDEF GHIJKLMNOPQRSTUVWXYZ Other All Lots
[Search]

Lots Only

Lots	Cards in Lot	Chosen Lots	Cards in chosen lot
TP-0001-0	670015 670016 670017 670018 670019 670020 670021 670022	670015 670016 670017 670018 670019 670020 670021 670022	670020 670021 670022 670013 670014

[Next >]

Order Cards Overview

Retailer: BYR

Face Value	Amount	Total	Commission	To be paid
50.00	3,750.00	7.50	242.50	
Total	5250.00	7.50	242.50	

Write note: [Text Area]
The retailer will only pay the calling cards sold for a three-month period, starting today.

[< Prev] [Save]

Headquarters:
60 East 42nd Street, #1166
New York, NY 10165,
USA
Tel: +1-877-649-5622

Europe, Middle East and Africa:
75 Krum Popov Str.
1421 Sofia, Bulgaria
Tel: +359-2-963-43-02
Fax: +359-2-963-42-11

Technology

1. The VoIP provider generates cards in series called LOTS
2. The VoIP provider exports the PIN numbers and card number for outsourced printing of cards
3. These cards are assigned to the offices of the provider
4. Retailers, already registered in EyeBill system, order cards
5. From one of his offices, the VoIP operator assigns card LOTS to the office retailer
6. The retailer takes the physical cards and pays them after they get sold (The retailer can return entire LOTS or separate cards if they remain unsold)
7. Upon a client call, the system keeps track of his/her account balance, reducing it according to service usage
8. When the balance bottoms out, the service is disabled in real time and the customer must then recharge the account.

»» Technical requirements for installation

<i>Server Operating System</i>	All Java enabled OS - Platform independent MS Windows NT 4.0/ 2000/2003 server, Macintosh/ Unix /Linux/Solaris etc.
<i>WWW Server</i>	Tomcat 4.0.6
<i>Database</i>	MS SQL 2000 with latest service pack and patches
<i>Hardware vendors</i>	all RADIUS based systems Cisco Systems, VocalTec, Quintum, MERA

