



**EYEBILL**

VoIP Billing Platform

# VoIP Solutions Portfolio



# EyeBill Solutions Overview

*EyeBill interacts with the needs of the VoIP operators to provide billing solutions that fit at best the needs of functionalities that turn into advantages for the users of the billing system.*

## »» Calling cards

**EyeBill Prepaid Calling Cards** solution provides full debit services to VoIP clients via disposable or rechargeable cards. The easy creation and management of calling card batches is facilitated by the following features:

- Fast automatic Lot and PIN generation tools with numerous activation and deactivation schemes
- Retailer management functionality for control of retailers structure, commissions and different Lot payment options
- Flexible rate plans

EyeBill Client Monitor™ makes it possible for prepaid calling card owners to view detailed information of their call history, along with the cost of each conversation, and account balance. Using EyeBill, service providers can also support both VoIP and Internet services through a single calling card.

## »» Call Shop

**EyeBill Call Shop** is a turnkey solution for Phone-to-Phone services that includes:

- EyeBill Billing Server
- EyeBill Call Shop Client
- Thermal printer
- LCD displays for phone booths

In contrast to other billing solutions, where each call shop is run separately by a stand-alone billing system, EyeBill utilizes client-server technology, which makes it possible to manage unlimited number of call shops remotely from any geographic location. Remote management capabilities include change of pricing policy per call shop, inspection of call details, generation of various reports etc.

In that way, a VoIP company benefits from effective management in real time of many geographically dispersed calls shop units.

## »» Wholesale

**EyeBill Wholesale Billing** solution is designed for VoIP operators, who terminate and/or originate traffic. The main functions of that billing solution are:

- Definition of carrier interconnectivity with last mile operators (including PSTN, mobile operators etc) and other partner carriers
- Maintenance of settlement procedures
- Advanced billing, least-cost routing and quality management functions

Quality of service management is facilitated by various reports, based on CDR statistics, and advanced reporting on call attempts. Billing system administrators benefit from advance functions such as changing the rate cards for previous periods and granting overdraft options for the limited credit carriers.

EyeBill Wholesale Billing solution makes available all the information and functionalities that a VoIP carrier needs to run, analyze and manage its wholesale business.

## »» Residential

**EyeBill Residential Clients** is an advanced solution for tracking and billing VoIP calls of SOHO and Residential end-users, including MDUs and MTUs.

Absolute flexibility in terms of billing options and service configurations are the major values of EyeBill Residential Clients solution – the billing administrator can choose a particular business model and pricing scheme, account activation schedule, payment options etc. and apply them in various combinations to different clients. Those advantages are combined with the client's option to use a single account for both VoIP and Internet services.

With EyeBill Residential solution a VoIP operator management is able to focus on the end-customers' preferences and deliver customer service satisfaction.

markets served by those operators. Therefore, **EyeBill** solutions are highly flexible and combine a number

## » Corporate

**EyeBill Corporate Clients** is a customer segment-oriented solution, designed for VoIP operators, who target the SMB and Enterprise markets.

The main advantage of the Corporate Clients solution is that it enables VoIP providers to offer multi-level billing service: the billing platform is designed to bill calls by the individual service preferences of each client within the general corporate account. Invoices are generated collectively for the entire organization and/or separately for each organization member. This solution also promotes:

- CRM functionalities with user notes and user/client notifications
- Allocation of different sales agents per client or groups of clients
- Client Monitor

The ability to provide different service configuration per each client and reporting allows VoIP operators to introduce and measure marketing effectiveness.

## » Prepaid

**EyeBill Prepaid Clients** is a suitable billing solution for VoIP providers, who tend to avoid the business risks associated with bad credit customers.

EyeBill monitors the clients' calls and disconnects the VoIP call when the debit amount bottoms out. Each prepaid client is assigned an agent with individual user rights, whose commissions are calculated automatically by the system. A wide variety of pricing schemes and customization options is available for the users of EyeBill Prepaid solution.

With a single prepaid account per client, VoIP operators provide both VoIP and Internet services.

## » Postpaid

With **EyeBill Postpaid Clients** solution, postpaid clients fall into two categories — Limited Credit and Unlimited Credit.

The limited credit customers are automatically disconnected, when they reach the predefined credit amount, while the unlimited credit clients are billed with no regard to the amount due, unless there is an unpaid invoice. Similarly to the prepaid solution, each postpaid client is assigned an agent with corresponding commission and user rights

EyeBill Corporate Clients makes it fast and easy for its owner to configure VoIP call services to serve the postpaid customer niche in the best possible way.

## » External Dynamic Routing [New]

The **External Dynamic Routing** solution is designed to promote additional service quality and flexibility. It allows VoIP operators to enjoy the following benefits:

- Intelligent VoIP routing, where a VoIP provider can:
  - Specify terms like optimal cost and call quality by inserting any measurable criteria into the billing system
  - Set service cost/quality thresholds and rules for automatic switching to different carriers, when service cost/quality performance does not comply with the thresholds
  - Customize the service cost and quality
  - Identify and create customer groups by their cost- or quality-sensitivity and match that sensitivity with the right calling service
- Increased revenues: save up to 30% using least cost routing (LCR)
- Improved quality: improve quality by 50% using QoS routing (QoSR)
- Operational savings

External Dynamic Routing gives VoIPs the ability to create differentiated service offerings and thus turn their operations into success.



75 Krum Popov Str., 1421 Sofia, Bulgaria  
Tel.: (+359 2) 917 9562, (+359 2) 917 9562  
USA/Canada Toll Free Line: (+1 877) 649 5622  
Fax: (+359 2) 963 4211  
email: [office@eyebill.net](mailto:office@eyebill.net), visit: [www.eyebill.net](http://www.eyebill.net)